EXMOUTH COMMUNITY COLLEGE: 54269 TEXTUAL INVESTIGATION 2 NARRATIVE/AUDIO VISUAL	Name: ..... Tutor Group:..... Teacher:.....	TOTAL: /20 GRADE:

LEVEL 4 (19-20) – highly effective written communication, ample evidence, effective spelling and use of grammar.

Sophisticated ability to:	Analyse and respond to the genre and visual organisation of the text investigated using the media concepts of audience and organisations.
	Present their findings in an engaging manner for an audience.
	Use appropriate terminology effectively.
LEVEL 4 (16-20) **Excellent ability to:**	Analyse and respond to the genre and visual organisation of the text investigated using the media concepts of audience and organisations.
	Present their findings in an engaging manner for an audience.
	Use appropriate terminology effectively.

LEVEL 3 (14-15) – quality of written communication is effective and makes meaning clear.

LEVEL 3 (12-15) **A confident ability to:**	Analyse and respond to the genre and visual organisation of the media text investigated using the media concepts of audience and organisations.
	Present their findings in an effective and appropriate manner incorporating other examples.
	Use appropriate terminology.
	Explore the genre and visual organisation conventions in relation to the text under investigation and show an awareness of the ways in which audiences/users can be attracted to the text because of its visual organisation.

LEVEL 2 (10 – 11) –quality of written communication is sufficient to make meaning clear

Simple ability to:	Demonstrate an emerging sense of the genre and visual organisation conventions in relation to the text under investigation**.**
	Respond in a simple manner and use evidence which is largely relevant and is able to refer to other related examples.
LEVEL 2 (8 -9)	Create a response consisting of evidence which is limited but relevant**.**
LEVEL 1 (0 – 7) – Minimal evidence of organisation.	
Minimal ability to:	Describe aspects of the chosen text and come to some basic conclusions about its genre and visual organisation conventions.
LEVEL 1 (0-3)	Minimal ability to create appropriate findings, respond in an intelligible manner.

TEACHER COMMENT: