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<b>School:</b> All Saints Church of England Primary School	<b>LA:</b> Medway
<b>Teacher:</b> Mrs Gill Hill (Headteacher)	<b>Students:</b> KS2
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<b>Learning Focus:</b> To prompt creative writing for students finding inspiration & idea generation difficult.	
<b>Curriculum Focus:</b> Creative Writing	
<b>Tools used:</b>  Blogs	



The screenshot shows a student's blog on the UniServity platform. The blog is titled "CHEESE DAIRY" and is written by Jennifer Cruickshank. The content includes a greeting, a cartoon illustration of a smiling cheese character, and a story dated Thursday 4th April. The story describes a character being thrown into a cage, being shoved on top of their head, and then being dragged along by a machine. The text is highlighted in yellow in the original image.

**How this worked in practice:** The school has been exploring ways in which to motivate children to write, particularly those who are more reluctant writers normally. On this occasion children have been asked to choose an imaginary character and write about A Day in the Life Of.....

Each child in the class has kept a diary  Blog over a number of days recording an imaginary day in the life of their chosen character. Within the writing it is possible to see that techniques are being developed by the children such as complex sentences, writing in paragraphs, extending vocabulary and developing the use of language for a purpose. The nature of a  Blog reflects the format of a diary so is ideally suited to this kind of writing.

Teachers are able to access student's  Blogs and add comments and questions, thereby assessing and extending the students work, providing praise and encouragement for reluctant writers, and guidance for further improvement to writing style. Students can also be given access to their peer's  Blogs in order to provide peer assessment and offer guidance, along with suggestions for the development of the tale.

**By the end of this sequence of work children had developed skills in:**

**Literacy:** Creative writing in the first person, Chronological writing, Writing for an audience, Vocabulary.  
**Learning:** Self assessment.

**Next Steps:** Teachers could now encourage children to use a wider range of communication methods within their Blog entries, such as the  Sound Recorder for younger learners, or using Film or further  Images for older users to develop presentational style and layout. In addition children could be encouraged to use the newly learned  Blogging skills to begin to keep their own learning journal  Blogs.