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<b>School:</b> Westbrook Old Hall Primary School	<b>LA:</b> Warrington
<b>Teacher:</b> Gina O'Rourke	<b>Students:</b> Year 3
<b>Contact:</b> gorourke@staffmail.co.uk	
<b>Learning Focus:</b> The aim of this activity was to engage children in writing for a purpose and audience.	
<b>Curriculum Focus:</b> Literacy > Diary Writing	
<b>Tools used:</b>  Blog	

Westbrook Old Hall Primary School > Our Classes > Our Classes > Year 3 > Blogging Bears

## \*\*\*\*\* Blogging Bears \*\*\*\*\*

In Y3 we have two special bears, Bradley and Charlie. The children in Y3 created them and brought them to life at the Build a Bear Workshop in Warrington.

These bears go home each week with different children and they write about their adventures in their very own bear blogs.



Bradley Bear belongs to Class 7.

They chose him, stuffed him, gave him 30 hearts and dressed him up to make him their special bear. Each week Bradley goes home with a different child. He writes a blog entry to tell everyone what he got up to on his travels.



This is his bear blog...

**Monday 2nd November**  
Miss O'Rourke (WOHP\_ourourke) 02 Nov 2009 18:58

**All Blog Entries**  
Monday 2nd November

**saturday 16th january**  
Abby Staples (wohp\_astaples) 17 Jan 2010 17:14

Today Abby went to gymnastics and abby dressed me up as a stormtrooper so i could play at home. After gymnastics we went to Blackpool to see Abby's nan and grandad. We had our lunch and Abby's nan gave us jam tarts. i had a really good time at blackpool. When we got home we had our tea, then we stayed up late watching Shrek then we went to bed.



Comments [0]  
Views [0]

**friday 15th december link club**  
Abby Staples (wohp\_astaples) 15 Jan 2010 18:57

today i went home with Abby. it was really fun because Abby gos link club. first i played with jamie t and connor with club penguin cards. then



**How this worked in practice:** At the start of the academic year we took both Year 3 classes on a trip to the Build a Bear factory where each class got to make and dress their very own bear (for free!) The bears then came back to school with us and were introduced to life at Old Hall Primary School. Every weekend a different child from each class takes one of the bears home. The children then write one or more blog entries for the bear to tell the rest of the class what the bear has been up to. The children have a blogging rubric which they use to assess their own, and other children's blog entries. The bears are very popular with the children and the parents and the children have very quickly learned how to blog!

**By the end of this sequence of work children had developed skills in:**

**Literacy:** Speaking and Listening, Writing in Role, Composing a Blog

**General:** Reading and assessing their own and other peoples work

**Next Steps:** The school now intends to develop this very simple idea across the both key stages to engage the children and the parents in the Learning Platform.